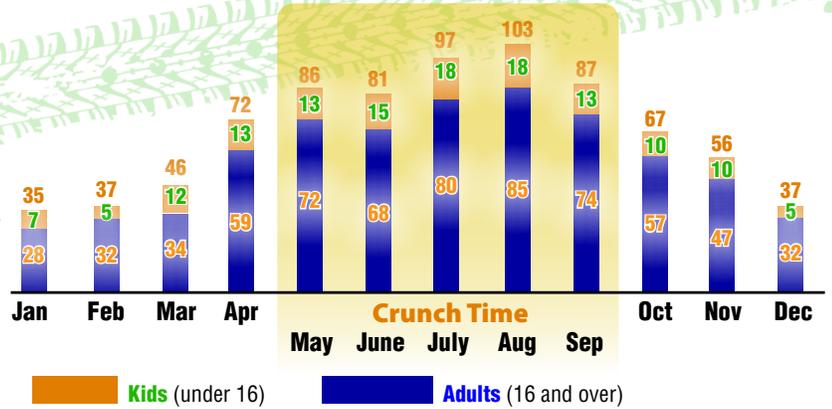


**BIG  
REAL  
ROUGH TOUGH  
DEADLY**



## Average Number of Reported ATV-Related Deaths by Month (2005–2008)

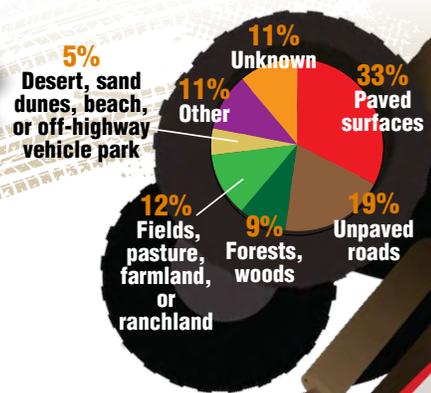


**ATV  
STATISTICS**

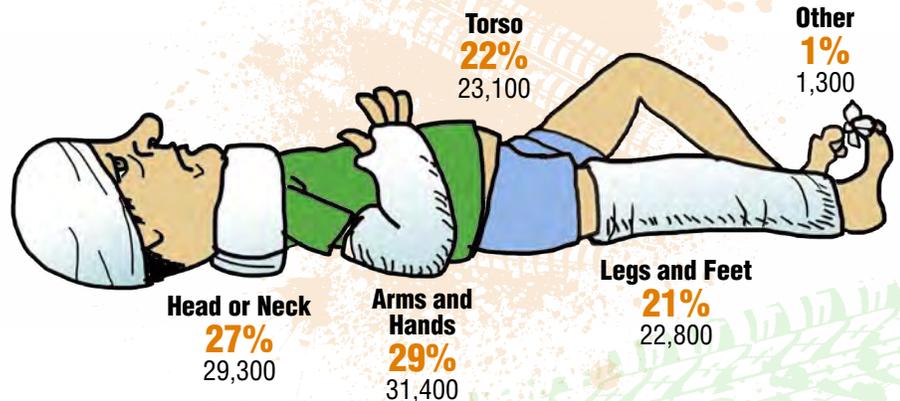
### Where People Die on ATVs 1982 through 2008 — 27 years



### Where Were They Riding? (2005–2008 fatalities)



### More than 100,000 Injuries\* in 2012 (Almost 25% involved kids under 16)



\*Estimated Emergency Department-Treated Injuries

### How to be safe — on an ATV

- ★ **Wear a helmet**  
Be safer with eye protection, boots, gloves, long pants and a long-sleeved shirt
- ★ **Never allow more riders**  
Than the ATV was designed for
- ★ **Get training**  
From a qualified instructor
- ★ **Stay off paved roads**  
Use extreme caution when crossing one is necessary
- ★ **Never, ever let a kid under 16 ride an adult ATV**  
Use the right machine for the right age



NSN 13-10

See the  
full ATV  
infographic

